

Tarot of the working woman

Tarot of the Working Woman draws on femme experiences of the creative workplace, as powerful guidance for creative leaders.



Design as a fool's journey

Tarot of the Working Woman supports the creative worker on the journey to find their truest place, and to enter a state of dignity and flow in their work



This project began with my personal history within design: I recalled my educational experiences, my earliest workplaces, the struggle to claim space in my field, moments of solidarity and triumph and times where I had to concede defeat and start again. I spoke with friends and colleagues with similar meandering journeys through design, fools like me. We found that our journeys zigged and zagged in the same way. We moved according to a hidden pattern, slowly but surely leading up to right now—a moment in which people all over the world are demanding changes in their working conditions—when design is having to face the demands of society in a new way.

The pattern of these never-ending stories are gathered into the practice of Tarot of the Working Woman. TWW honors the zig-zag journey, and values the wanderer's insight on their field.

The magic of creative work

Tarot of the Working Woman approaches the creative worker in a holistic way, as a person with brilliant ideas (Air), energy, charisma and talent (Fire), in a very real body, existing in a social world & who lives on a struggling planet (Earth), with emotions that need mirroring, care and consideration (Water). The creative person & their work is embedded within systems that shape our world, such as capital, caste, race, gender, & the organisations in which they work, & the built, natural & virtual environments in which they live. These are the conditions that make magic possible and necessary.



Offerings

(Booking for May 2023)

You are here

Private session, 75 min



Starting with a question you bring, we will trace your journey as a creative worker and locate you in the current moment.

A new ritual

Workshop for 5 to 10 participants, 120 min



This team-building experience is an opportunity for creative people that work together to re-imagine their working experience, challenges and leadership goals through the medium of tarot.

whyadeolabecause@gmail.com